

**Elena MARCHISA**

KNOWAGE marketing & communications

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## LOTS OF DATA FROM LOTS OF TOOLS:

an open source *software*,  
a handmade *solution*,  
a European *project*

**THE SOFTWARE**

**KNOWAGE**

**KNOWAGE**  
Open source business analytics suite

BD

SI

ER

LI

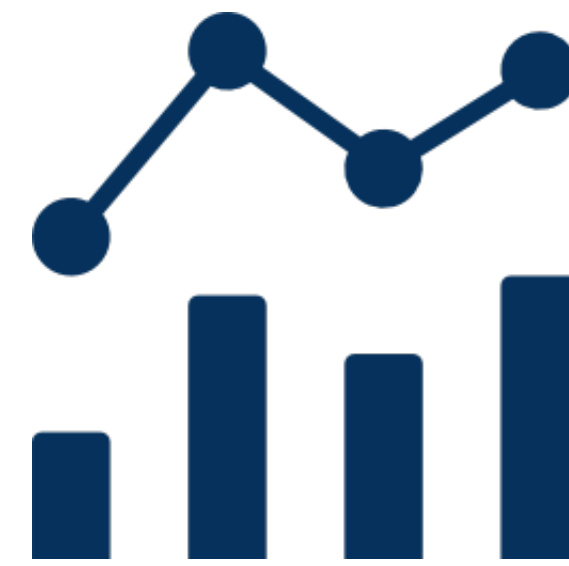
PM

PA



# THE SOFTWARE

**I**KNOW/AGE

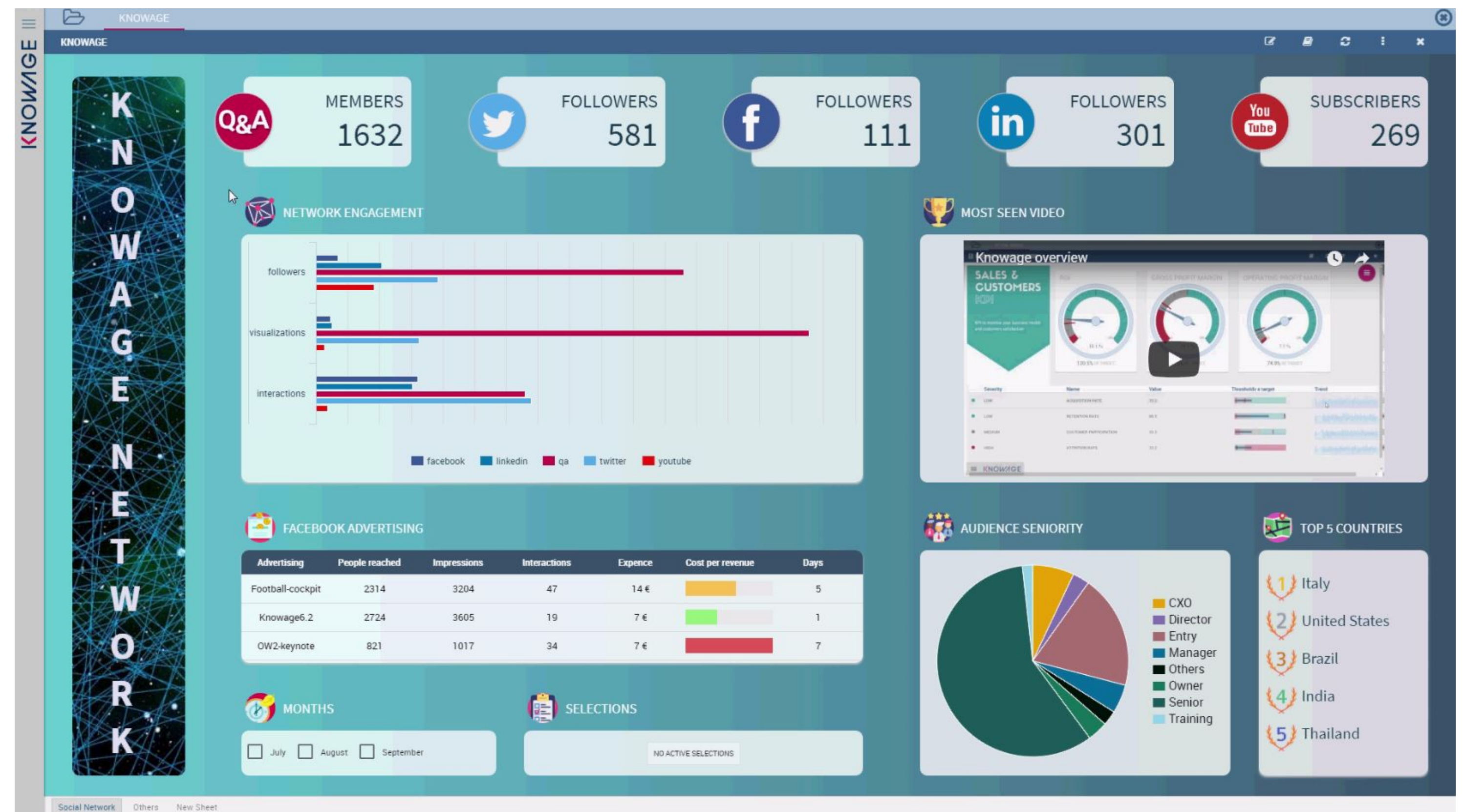




# THE HANDMADE SOLUTION

KNOWAGE

<https://youtu.be/nTSK5sa1CRA>





# THE HANDMADE SOLUTION

**EASY**

**CSV FILES**

**INTERACTIVE**

**EXPORT**

# THE EUROPEAN PROJECT

**KNOWAGE**



[www.ew-shopp.eu](http://www.ew-shopp.eu)



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 732590



# THE EUROPEAN PROJECT

**I**KNOW/AGE



# THE PROJECT < details



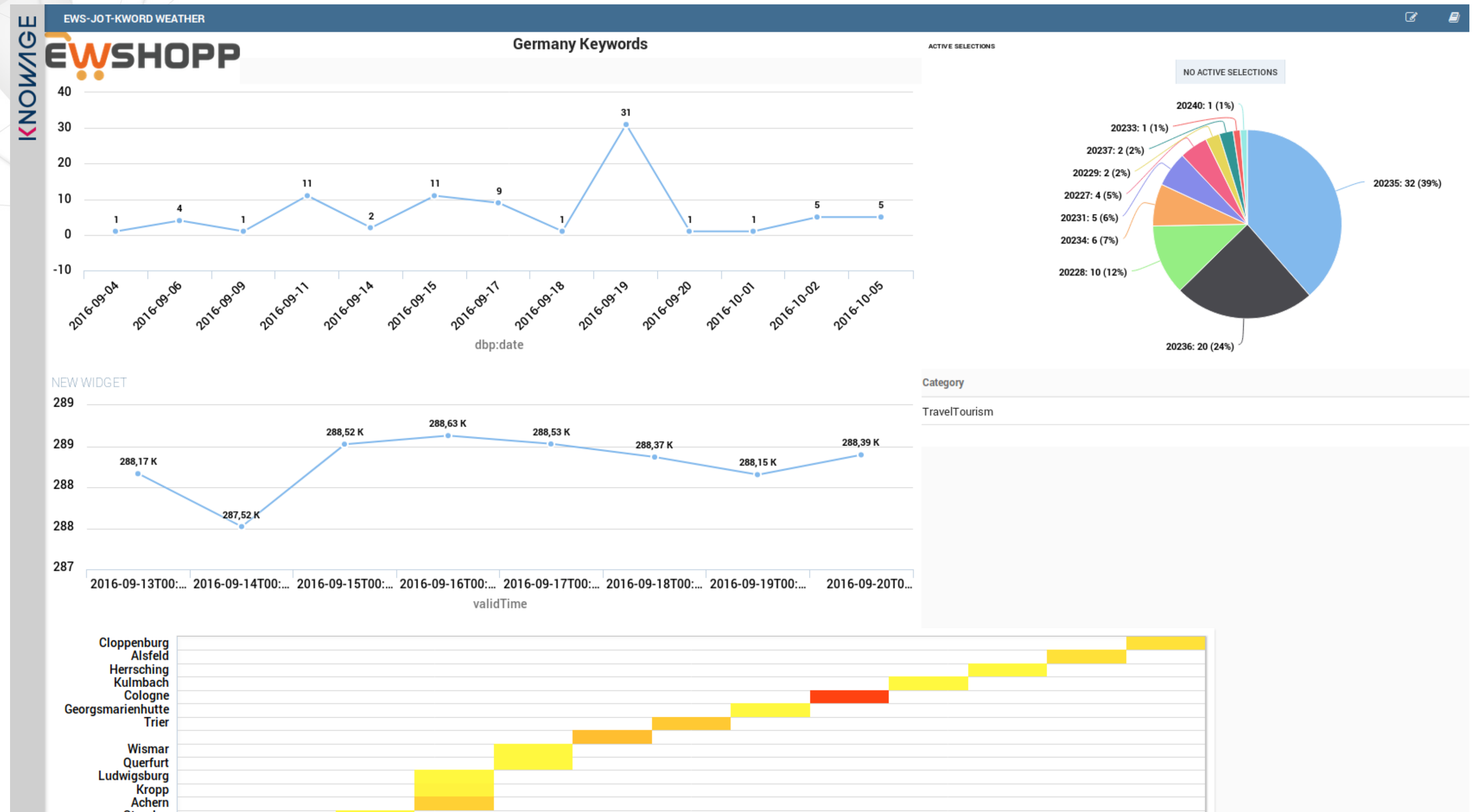
Digital Marketing Campaigns

Data-driven services

Correlations between user search behavior and weather data



# THE PROJECT < How it looks actually



**KEEP IN TOUCH!**

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